



# SPONSORSHIP OPPORTUNIES

# 2025 FP NATIONAL CONVENTION

Fort Worth TX - March 29-31, 2025

## BRONZE

\$5,000

- Networking Opportunities: Attend the Welcome Reception (\$250/person, max 2 people).
- Booth Engagement: FP franchisees directed to engage with sponsors on the ASI show floor.
- Signage: Company name displayed as a Bronze Sponsor on event signage.
- FP Convention App: Brand listed in the FP Convention App.
- Video Advertisement: Optional 20-sec ad (\$1,000) played during event breaks and posted on the FP private forum.
- FP Newsletter: Promotion as a Bronze Sponsor.
- FP Attendee Roster: Schedule appointments with franchisees before the show.
- Round Table Session: Optional participation (\$1,500, limited availability).
- HOF Reception Sponsorship: Optional (\$10,000, limited availability).
- Show Bag Insert: Include a promotional item or flyer in attendee bags.
- Door Prize: Provide a \$250+ prize for booth-based raffles.
- Lanyard Sponsor: \$1,000 or donation of 250 pieces.
- Backpack/Tote Sponsor: \$1,500 or donation of 250 pieces.
- T-Shirt Sponsor: \$2,000 or donation of 250 pieces.
- Polo Sponsor: \$5,000 or donation of 250 pieces.
- ¼ Zip Sponsor: \$10,000 or donation of 250 pieces.
- Exclusive Show Specials: Promote special offers during the event.

## SILVER

\$8,500

- Networking Opportunities: Includes invitation to the Welcome Reception (2 people max).
- Booth Engagement: Franchisees directed to engage with sponsors on the ASI show floor.
- Personal Introductions: Introductions to franchisees by FP Corporate Team.
- Verbal Recognition: Acknowledged as a Silver Sponsor during FP events.
- Signage: Logo displayed as a Silver Sponsor on event signage.
- FP Convention App: Logo featured in the FP Convention App.
- Video Advertisement: Optional 20-sec ad (\$1,000) shown during event breaks and on FP forum.
- FP Newsletter: Promoted as a Silver Sponsor in a ¼-page article.
- FP Attendee Roster: Access attendee list to schedule appointments in advance.
- FP Circle of Excellence Roster: Receive a list of \$1M members.
- Round Table Session: Optional participation (\$1,000, limited availability).
- HOF Reception Sponsorship: Optional (\$10,000, limited availability).
- Show Bag Insert: Include promotional items or flyers in attendee bags.
- Door Prize: Provide a \$250+ prize for booth-based raffles.
- Lanyard Sponsor: \$1,000 or donation of 250 pieces (one sponsor only).
- Backpack/Tote Sponsor: \$1,500 or donation of 250 pieces (one sponsor only).
- T-Shirt Sponsor: \$2,000 or donation of 250 pieces.
- Polo Sponsor: \$5,000 or donation of 250 pieces.
- ¼ Zip Sponsor: \$10,000 or donation of 250 pieces.
- Exclusive Show Specials: Highlight special offers during the event.

## GOLD

\$15,000

- Networking Opportunities: Includes invitation to the Welcome Reception (3 people max).
- Booth Engagement: Franchisees directed to engage with sponsors on the ASI show floor.
- Personal Introductions: Introductions to franchisees by FP Corporate Team.
- Verbal Recognition: Acknowledged as a Gold Sponsor during FP events.
- Signage: Logo displayed as a Gold Sponsor on event signage.
- FP Convention App: Logo featured in the FP Convention App.
- Video Advertisement: Complimentary 20-sec ad shown during event breaks and on FP forum.
- FP Newsletter: Promoted as a Gold Sponsor in a ½-page article.
- FP Attendee Roster: Access attendee list to schedule appointments in advance.
- FP Circle of Excellence Roster: Receive a list of \$1M members.
- Round Table Session: Optional participation (\$500, limited availability).
- HOF Reception Sponsorship: Optional (\$10,000, limited availability).
- Show Bag Insert: Include promotional items or flyers in attendee bags.
- Door Prize: Provide a \$250+ prize for booth-based raffles.
- Lanyard Sponsor: \$1,000 or donation of 250 pieces (one sponsor only).
- Backpack/Tote Sponsor: \$1,500 or donation of 250 pieces (one sponsor only).
- T-Shirt Sponsor: \$2,000 or donation of 250 pieces.
- Polo Sponsor: \$5,000 or donation of 250 pieces.
- ¼ Zip Sponsor: \$10,000 or donation of 250 pieces.
- Exclusive Show Specials: Highlight special offers during the event.
- Preferred Vendor Network (PFN): Automatic qualification as a Preferred Vendor or higher.
- FP Connect Vendor Portal: \$500 application fee waived; 12 months of membership provided at no cost.
- New Franchise Accounts: Account applications completed by new franchisees during training school.
- 2025 Webinar: Includes three (3) webinar opportunities.
- Grand Opening Events: Invitations to participate in FP nationwide events.
- End User Events: Invitations to participate in FP nationwide events.

## PLATINUM

\$25,000

- Networking Opportunities: Invitation to the Welcome Reception for up to 4 people.
- Booth Engagement: Franchisees directed to engage with sponsors on the ASI show floor.
- Personal Introductions: Introductions to franchisees by the FP Corporate Team.
- Verbal Recognition: Acknowledged as a Platinum Sponsor during FP events.
- Signage: Company logo displayed prominently as a Platinum Sponsor on event signage.
- FP Convention App: Logo visibility in the FP Convention App.
- Video Advertisement: Complimentary 20-second ad run during event breaks and posted on the private FP forum.
- FP Newsletter: Full-page exclusive article promoting your brand as a Platinum Sponsor.
- Additional Benefits:
- FP Attendee Roster: Schedule appointments with attending franchisees before the show.
- FP Circle of Excellence Roster: Access to the list of \$1M members.
- Round Table Session: Included at no charge (limited availability).
- HOF Reception Sponsorship: Optional, \$10,000 (limited availability).
- Show Bag Insert: Include promotional items or flyers in attendee show bags.
- Door Prize: Provide a \$250+ prize for booth raffles; franchisees directed to your booth to claim.
- Lanyard Sponsor: \$1,000 or donation of 250 pieces (exclusive).
- Backpack/Tote Sponsor: \$1,500 or donation of 250 pieces (exclusive).
- T-Shirt Sponsor: \$2,000 or donation of 250 pieces.
- Polo Sponsor: \$5,000 or donation of 250 pieces.
- ¼ Zip Sponsor: \$10,000 or donation of 250 pieces.
- Exclusive Show Specials: Promote exclusive offers during the event.
- Preferred Vendor Network: Automatic qualification as a Strategic Partner.
- FP Connect Vendor Portal: \$500 application fee waived; 12 months free membership.
- New Franchise Accounts: Account applications completed by franchisees during training.
- 2025 Webinar: Includes four (4) webinars.
- Grand Opening Events: Invitations to participate in FP nationwide events.
- End User Events: Invitations to FP nationwide events.