

THE FRANCHISE VITALS SURVEY OFFICIAL SWEEPSTAKES RULES AND LEGAL DISCLAIMER

Introduction

By entering into the Franchise Vitals Survey Sweepstakes (the “Sweepstakes”), participant (“Participant”) agrees to abide by these Official Sweepstakes Rules and Legal Disclaimer and the decisions of Signarama[®], and its affiliates*, (“Promoter”), such decisions which are final and binding in all respects.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

Eligibility

The Sweepstakes is open to residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older at the time of entry and have received an email or online invitation to participate in the Franchise Vitals Survey. Employees, officers, directors, or agents of Promoter or any of Promoter’s partners, related companies, agencies, or agents, as well as the immediate family (defined as spouse, parents, siblings, children, and grandparents) and same household members of any such employee, officer, director, or agent, are not eligible to participate. All applicable federal, state, and local laws and regulations apply. Void where prohibited or restricted by law.

How to Enter

Beginning on June 24, 2022, at 12:00 p.m. Eastern Standard Time (“EST”) through June 29, 2022, at 11:59 p.m. EST (the “Promotion Period”) a Participant may be invited by Promotor to participate in a survey associated with this Promotion, by following the link to the survey website, and completing the survey online. Once at the survey, you should complete the questions provided. Participants must complete all required information. Promoter will not consider incorrect, fraudulent, incomplete, late, or otherwise non-conforming entries or entries that are intended to annoy, abuse, threaten, or harass any person or entity in any way. Limit of one (1) survey entry per franchise owner, if a franchise has multiple owners only one survey will be accepted; multiple entries by any one individual or franchise owner are void. Entries generated by macro, script, or other automated means are void. Entries generated by robotic, macro, script, or other automated means are void.

Any entrant using fraudulent means to participate in the Sweepstakes will be disqualified and may be guilty of violating applicable criminal laws. All entries, once provided, are Promoter’s sole and exclusive property. Eligibility is at the exclusive discretion of Promoter, and Promoter shall be entitled to reject any entrant for any reason or no reason at all without having to provide an explanation. Promoter reserves the right, in its sole discretion, to cancel, suspend, or terminate the Sweepstakes for any reason and without prior notice to any Participant. In such instance, Promoter may, if and as appropriate, select a winner using reasonable means that are materially consistent with the Sweepstakes.

Provision of Materials and Information/Intellectual Property

By entering into the Sweepstakes, Participant represents and warrants as follows: (1) that it fully owns or has properly licensed whatever materials or information it submits hereunder in connection with the Sweepstakes and can make such submissions without violating any applicable law, agreement with any third-party, and/or third-party right of any kind (including without limitation any intellectual property, data protection, privacy, or publicity right); and (2) that any and all materials or information provided by it hereunder shall be true and correct in all respects.

Furthermore, without limitation on anything set forth herein to the contrary, Promoter shall have the irrevocable, transferable, and fully sublicensable right and license (but not the obligation) to use any and all such materials or information in any manner it so elects to promote the Sweepstakes, its business, brand, products, and/or services, throughout the world in perpetuity, and in any and all media, now or hereafter known.

Random Drawing; Prizes; Notifying Prize Winners

A random drawing will be conducted on or about July 1, 2022, by Promoter to select a winner (the “Winner”) from among all eligible entries received by a participating brand. Odds of winning depend on the number of entries received, per participating brand. There will be a maximum of 9 prizes awarded, one Winner per participating brand. Each prize will consist of a \$50 VISA® or Amazon® gift card (the “Prize”), delivered via mail or electronically.

The potential Winner will be notified by email and/or telephone and may be required, at Promoter’s discretion, to complete, sign and return an affidavit of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time.

Failure to respond within the applicable time period will result in forfeiture of the Prize and Promoter shall have the option to award the Prize to an alternate Winner. The return of the Promoter’s prize notification or Prize as undeliverable or failure to respond to the Notification may also result in disqualification and an alternate Winner may be selected. Promoter is not responsible for digital communications that are undeliverable as a result of any filtering of any kind, insufficient space in a Participant’s account, or any other failure beyond its reasonable control. In the event of a dispute with respect to entries received from more than one user having the same e-mail address/account, the authorized subscriber of the account in question at the time of entry will be deemed the proper entrant. A potential Winner will also forfeit his or her Prize if he or she is disqualified as not eligible to have participated in the Sweepstakes in the first instance.

All federal, state, and local income taxes resulting from acceptance of the Prize are the responsibility of Winner. Promoter reserves the right to substitute an alternate Prize of comparable or equal value in its sole discretion. Acceptance of the Prize also constitutes permission to Promoter to use the Winner’s name, likeness, and biographical information for marketing purposes (including posting the information on its website) without further compensation or right of approval, unless prohibited by law.

Subject to applicable law, the Prize is offered “as is” without any express or implied warranty of any kind or nature, including without limitation, any warranty respecting condition, merchantability, quality, title, or fitness for a particular purpose. Promoter is not responsible for

replacing the Prize if damaged unless such damage is caused by Promoter. Winner must look to the Prize's manufacturer for potential guarantees or warranties of any kind.

Publicity

Subject to applicable law, entrance in the Sweepstakes constitutes Participant's consent to Promoter and Promoter's affiliates and agents to use his or her name, voice, likeness, opinions, and biographical information for marketing, advertising, and publicity purposes in any media throughout the world at any time without the obligation to seek consent or to provide Participant with any payment or other form of consideration. Acceptance of a Prize constitutes permission for the Promoter to use winners' names and likenesses for purposes of advertising and publicity in all media worldwide without further compensation or notice, unless prohibited by law.

Release

Subject to applicable law, by entering into a Sweepstakes and potentially receiving a Prize, each Participant agrees to release, discharge, and hold harmless Promoter, along with Promoter's employees, officers, directors, affiliates, partners, agents and assigns, from and against any claim, cause of action, demand, or proceeding (each, a "Claim"), and any resultant loss, injury (including death), cost, expense, fee, fine, penalty, or other loss or expense of any kind, including attorneys' fees (each, a "Loss"), relating to or arising directly or indirectly out of his or her participation in a Sweepstakes (or related activity such as a press release), and/or Promoter's right to exploit Participant's name and/or likeness or fully exploit any other right granted to it hereunder, and/or from Participant's receipt, use, or misuse of any Prize, no matter how such Claim or Loss arises (including without limitation, if arising out of any damage to a Participant's computer system from downloading or using material from Promoter's, or an affiliate of Promoter's, website).

Limitation of Liability

IN NO EVENT WILL PROMOTER, AND/OR PROMOTER'S PARENT, SUBSIDIARY, LICENSEES, EMPLOYEES, AGENTS, OFFICERS, DIRECTORS, ASSIGNS, AFFILIATES, OR RELATED COMPANIES (COLLECTIVELY WITH PROMOTER, THE "PROMOTER PARTIES"), BE RESPONSIBLE OR LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) ARISING OUT OF ANY PARTICIPANT'S PARTICIPATION IN THE SWEEPSTAKES, THESE OFFICIAL RULES, AND/OR ANY PARTICIPANT'S RECEIPT, USE, OR MISUSE OF A PRIZE, NO MATTER UNDER WHAT THEORY ARISING, EVEN IF ANY PROMOTER PARTY HAS BEEN ADVISED OF THE POSSIBLY OF SUCH DAMAGES. PROMOTER PARTIES' ENTIRE LIABILITY WITH RESPECT TO: ANY PARTICIPANT'S PARTICIPATION IN THE SWEEPSTAKES, THESE OFFICIAL RULES, AND/OR ANY PARTICIPANT'S RECEIPT OF A PRIZE SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COST INCURRED TO PARTICIPATE. SOME JURISDICTIONS MAY NOT ALLOW THE AFOREMENTIONED LIMITATIONS OR EXCLUSIONS OF LIABILITY AND AS SUCH, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

Use of Collected Materials and Information

Promoter will be collecting, storing, and using personal data about Participants for a reasonable period of time to administer the Sweepstakes and exercise its rights hereunder, including without limitation, those relating to marketing and publicity. By entering into the Sweepstakes, Participants agree to Promoter's collection and use of their personal information. Promoter will not disclose any Participant's personal information to any non-affiliated third party.

Disputes/Venue/Governing Law

The parties hereto acknowledge and agree as follows: (1) that all disputes, causes of action, and claims connected to or arising in any way hereunder between the parties shall be resolved solely on an individual basis, without resort to any form of class action, and exclusively by the state or federal courts situated in Palm Beach County, Florida; and (2) that the laws of the state of Florida shall govern, without regard to its conflict of laws principles.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

Winner's List

For a list of all Winners, send a self-addressed, stamped envelope to Franchise Vitals Survey, PR Department, 2121 Vista Parkway, West Palm Beach, FL 33411, or email franchisevitals@ufgcorp.com on or after July 8, 2022, with your request.

Promoter

Sign*A*Rama Inc., a Florida Corporation, 2121 Vista Parkway West Palm Beach, FL 33411

* Signarama® is an affiliate of United Franchise Group™ which is home to an affiliated family of brands including Fully Promoted®, Network Lead Exchange™, Preveer™ (formerly Resource Operations International), Transworld Business Advisors®, and a Coworks™ division consisting of Office Evolution® and Venture X® as well as a food division featuring Jon Smith Subs®, The Great Greek Mediterranean Grill®, and Graze Craze®.

Abbreviated Rules

NO PURCHASE NECESSARY. Void where prohibited. Open to legal U.S. residents 18+. Sweepstakes runs from 06/24/22 – 06/29/22. Sweepstakes ends 11:59pm EST 06/29/22. Odds of winning depend on number of entries. Subject to official rules, available by sending a self-addressed, stamped envelope to Franchise Vitals Survey, PR Department, 2121 Vista Parkway, West Palm Beach, FL 33411 or email franchisevitals@ufgcorp.com with your request. 9 prizes available throughout U.S.: \$50 VISA® or Amazon® gift card, \$50 value. Sponsored by Sign*A*Rama Inc., West Palm Beach, FL 33411.